



GIVIT



**YOUR IMPACT**

# SIX MONTHS ON VICTORIA FLOODS

GIVIT'S STORMS AND FLOODING APPEAL

# Acknowledgment of Country

GIVIT acknowledges the Traditional Owners of all the lands and waterways impacted by this flood event.

We pay our respects to all First Nations Elders in the region past, present, and emerging.



# Thank you.

Throughout 2022, Australia was battered by torrential rain. In Victoria, at least eight river systems were affected, and the resulting floods caused devastating loss of life and property. Six months on, the recovery continues for many people and communities.

GIVIT continues to work with the Victorian Government to manage donations for flood recovery. GIVIT is also working with recovery organisations, outreach teams, charities and community groups to identify and meet the exact needs of those impacted.

As is always the case in natural disasters, Australians have shown incredible generosity. It is this generosity that enables GIVIT to provide immediate assistance and the security of short and long-term support, ensuring people who've been impacted by floods get exactly what they need during each stage of recovery.

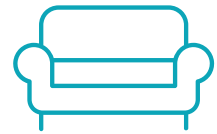


## Top 5 most requested items:

### 1 Groceries



### 2 Household Essentials



### 3 Toilet Paper



### 4 Hardware



### 5 Clothing





Image credit: Australian Associated Press



# GIVIT'S IMPACT




**40**  
ORGANISATIONS  
Have received assistance




**\$616,368**  
SPENT ON ESSENTIAL ITEMS  
AND SERVICES



**1,215kg**  
OF ITEMS  
Have been given a new home



**44,627**  
TOTAL ITEMS & SERVICES  
Provided to flood-impacted communities



**6,580**  
ITEMS  
Provided via GIVIT's Online Warehouse



## Supplies for flood-affected Murray River residents

Echuca Neighbourhood House was on the frontline of the flood event, assisting local residents impacted by the flooded Murray River.

GIVIT provided grocery vouchers, hardware vouchers and fuel vouchers so the organisation could provide immediate practical support.

GIVIT also provided a mobile phone for a woman who lost hers while battling flood waters. The mobile phone was essential for the woman to stay in touch with her mum while they were cut off from each other, and to navigate resources and information relating to flood recovery.



Echuca Neighbourhood Centre with GIVIT Engagement Officer

## Thank you message

“We got an abundance of vouchers for fuel, for [hardware] and for groceries from GIVIT, which meant we could help [community] members that we weren’t able to access [due to being cut off due to floodwaters].

[We were also able to] purchase fuel to run pumps [to pump out floodwaters from homes]... everyone was pumping and helping those pumps going 24/7 was pretty costly, especially when we’ve got low-income earners.

GIVIT’s been a huge help... It’s so easy to use... I think any community organisation that’s not registered with GIVIT – if they end up in a situation like we were in, you need to get on board. Don’t question it, don’t muck around, just do it because it’ll save you a whole bucketload of time and effort. The whole experience has been perfect. I cannot thank the [GIVIT] team for everything they did to help us through the last couple of months’ It’s been a mammoth effort by everybody.”



- Sarah, Echuca Neighbourhood House

## Kotupna



### Assistance for a flooded farmer

Two months on from the floods, a sheep farmer’s property was still inundated by flood waters. The farmer lost sheep during the floods and has limited support available. As of December, he still required a boat to get around his property and feed his sheep. He was unable to earn an income during this period, as he was dedicating all his time to keeping his sheep alive.

GIVIT provided vouchers for groceries, fuel and rural supplies to help ease this farmer’s financial hardship and let him know he’s not alone.



Windermere Sheep Farm

## Mildura

### Safe houseboat access for elderly man

After recently being forced to transfer his terminally ill wife into a nursing home, an elderly man was evacuated from his houseboat before the floods hit. The floodwaters destroyed the step he used to access his home, and he had to live temporarily in a caravan with no kitchen.

GIVIT provided a hardware voucher to help this man rebuild the ramp to access his houseboat so he could get back to normality.



## Thank you messages

“Your organisation’s support is a god send to people I’m working with... so much appreciated.”

- **Victorian support organisation that wished to remain anonymous**

“That’s great, thanks for the update I’m in tears, I’m so grateful to you... thank you so very much.”

- **Flood-impacted recipient of vouchers and household items**



Victoria Flooding  
Image credit: AAP

## Central Goldfields

### Household items for a First Nations grandmother

A First Nations woman who is caring for her four school-aged grandchildren lost many household items when floodwaters swept through their home. The grandmother lives with a disability, as does two of her grandkids.

GIVIT provided beds and bedding, kitchen essentials, furniture and clothing for the family to help them settle into their new accommodation. The woman was in tears when she was told about the donations.

## Barmah and Cummeragunja

### Food and mosquito repellent for isolated communities

The rural communities of Barmah and Cummeragunja were completely cut off during the floods, and supplies for more than 180 families had to be brought in by boat.

GIVIT provided two chest freezers to help the community store shared food and essentials. GIVIT also provided grocery vouchers, and insect repellent to provide protection against mosquitos that were thriving in the stagnant floodwaters.



GIVIT CEO with Disaster Relief Australia

# Mooroopna



## Christmas presents for flood-affected children

GIVIT worked with Greater Shepparton Foundation and Mooroopna Park Primary School to identify flood-affected families struggling during the festive season.

GIVIT provided toys such as Lego, blocks, board games and dolls to ensure kids had presents under the tree on Christmas morning, and grocery vouchers to help ease the financial pressure on families over the holidays.

## Thank you message

“We’re incredibly thankful for the generous support provided by GIVIT during the recent Victorian flood events. Thanks to these donations we have been able to support hundreds of families who have been displaced and lost their belongings, and provide food and goods assistance to remote communities that were cut off from other services.

You have truly made a difference, and we are extremely grateful! Keep up the fantastic work GIVIT, you guys are having a real impact!”

- Greater Shepparton Lighthouse Project



Mooroopna Park Primary School with GIVIT Engagement officer after receiving donations



# Geelong



## Computers for Kids

With help from a generous corporate donor, GIVIT provided more than 100 computer monitors to PCs for Kids, an organisation that provides computers to children in need throughout Geelong and the Bellarine.

PCs for Kids is now distributing these monitors to flood-impacted families.



PCs for kids holding a monitor donation from GIVIT



Victoria Flooding | Image credit: AAP

## Broadford



### Baby supplies for flood affected residents

North of Melbourne, Love in Action works out of the Broadford Living and Learning Centre, providing support and grocery hampers to people in need.

GIVIT provided more than 2,000 items, including nappies, baby wipes, formula and toilet rolls which will be distributed to flood-impacted families in the region.

## Thank you message

“Thank you to GIVIT for the extremely generous donations... We love the partnership with GIVIT and look forward to continuing the relationship.”

- Geelong Mums



## Maribyrnong

### Donations for Maribyrnong residents

In inner-city Melbourne, floodwaters from the Maribyrnong River inundated homes. Working with Maribyrnong City Council, GIVIT has provided:

- A television, marquees and stationery for a local flood-impacted organisation that supports the Ethiopian community.
- Vouchers for an elderly flood-affected man to have his yard mowed.
- Vouchers for hardware items gardening tools and pressure washers to help residents clean up their flood-affected properties.

## Thank you message

"I want to thank GIVIT for their generosity... [I] encourage other like-minded community groups and charities to reach out and join GIVIT."

- Love in Action

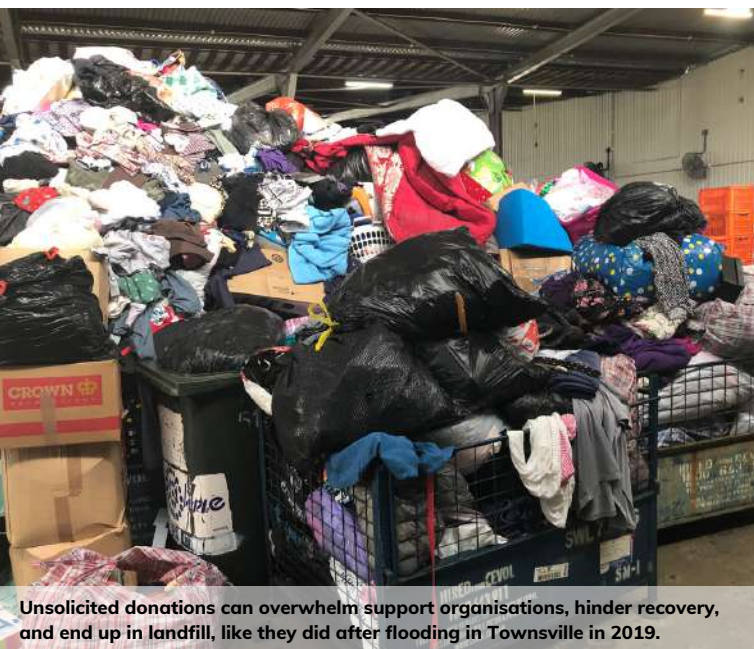


# We help take away the headache of donated goods

With years of experience in disaster donation management, GIVIT understands the problems and drain on government and community resources that come with trying to sort, store and distribute donations during an already stressful time.

GIVIT is a home-grown, proven and smart solution to donation management. GIVIT can manage the influx of donations during a disaster and the subsequent recovery, enabling organisations to focus on delivering their core community service.

GIVIT is the smart way to direct public generosity to ensure vulnerable people get what they need, when they need it.



Unsolicited donations can overwhelm support organisations, hinder recovery, and end up in landfill, like they did after flooding in Townsville in 2019.

## How we do it

- Utilise technology to provide a coordinated and transparent solution to donation management
- Support community led recovery by empowering communities to request and receive exactly what they require
- Build the capacity of local organisations so they can focus on recovery
- Ensure 100% of publicly donated money received is used to purchase essential items
- Purchase items and services locally, wherever possible, to support the economic recovery of affected communities
- Work with corporates to encourage them to pledge now, but give later as required
- Build donor trust and confidence through our transparent donation platform
- Support long-term recovery
- Connect people requiring assistance to local support organisations

We aim to ensure people devastated by disaster get exactly what they need to recover, where and when they need it. We aim to make it easy for big-hearted Australians to have the greatest possible impact.



6,580

Items and services have been donated through GIVIT's online warehouse towards flood recovery.

## GIVIT'S online warehouse

Generous Australians give the smart way, and offer their good-quality items through GIVIT's online warehouse.

These items are available to all organisations registered with GIVIT, and can be claimed and distributed by support organisations in flood-impacted areas when they're needed.

This reduces the strain on recovery organisations, and ensures donations match the needs of local communities during each stage of recovery in a way that's simple, sustainable and safe.

### GIVIT Organisation Portal

Home My organisation Requests Virtual warehouse

Id	Donor	Appeal	Item	Images	Delivery	Expiry	Available	Admin	Status	
47229	Kingscliff NSW 2487 Donor id: <a href="#">41190</a>		Trolley Older but excellent		10km	03 May 2022	1	All	Available	<a href="#">Reserve</a> <a href="#">Flag</a>
47201	Grange SA 5022 Donor id: <a href="#">41164</a>		Complete Royal Doulton dinner set Gently used		20km	17 Apr 2022	1	All	Available	<a href="#">Reserve</a> <a href="#">Flag</a>
46863	Padstow NSW 2211 Donor id: <a href="#">40881</a>		Cleaning Products New		200km+	30 Jun 2022	2304	All	Available	<a href="#">Reserve</a> <a href="#">Flag</a>
46816	Kuraby QLD 4112 Donor id: <a href="#">40838</a>		Pet bed Gently used		20km	14 Apr 2022	1	All	Available	<a href="#">Reserve</a> <a href="#">Flag</a>
46741	Brookvale NSW 2100 Donor id: <a href="#">40777</a>		Window and glass vaccum cleaner Gently used		20km	30 Jun 2022	1	All	Available	<a href="#">Reserve</a> <a href="#">Flag</a>
46737	Brookvale NSW 2100 Donor id: <a href="#">40777</a>		Rug Gently used		20km	30 Jun 2022	3	All	Available	<a href="#">Reserve</a> <a href="#">Flag</a>

A view of how GIVIT's online warehouse appears to registered organisations.

# Managing donations with diligence

GIVIT coordinates donations through our 4,500 registered support organisations, charities, not-for-profits, schools and councils. We do this for a number of reasons:

## Verified need

We allow organisations to request donations of items, services and vouchers only once they've registered and completed comprehensive identification and verification checks. These organisations can then place requests on behalf of people in need. This ensures donation requests are legitimate, truthful, transparent, and exactly what's needed.

## Impacted people and communities get exactly what they need

There are numerous large recovery organisations with resources and expertise well suited to assisting people in need directly. In addition, local grassroots organisations have intimate knowledge of what's needed in towns and communities. GIVIT's role is to complement the amazing work these organisations do, and to empower them to focus on their core mission – directly helping people in need. By managing the coordination of donations, GIVIT builds capacity in recovery agencies and charities, allowing them to focus on providing critical one on one personal support required by people impacted.

## It's a cost-effective model

By offering an innovative online donation platform that connects generous donors directly to support organisations, we keep our administration costs down, which means more help can be directed to exactly where it's needed.

100% of all publicly received donations for GIVIT's Storms and Flooding Appeal are used to purchase exactly what's needed by people and communities impacted by storms and flooding.

GIVIT's staffing and operational costs are covered by government contracts, and by corporate and public donors, large and small, who donate funds to "Support GIVIT." It's thanks to these generous donors that GIVIT is able to operate, getting essential items and services to people during their darkest hour.

# GIVIT is here for the long haul

The healing from these floods is still ongoing, and recovery efforts are affected by added complexities such as cost of living increases. The scale of the impact is enormous and GIVIT will be here for the several years it will take to support these communities in their recovery.

Many flood-impacted people are still living in temporary accommodation, or aren't yet in a position to move back into their homes and receive donated items and services. As time passes and recovery progresses, GIVIT will be there to ensure these people and families aren't left behind.

A huge thanks goes to GIVIT's team of staff and volunteers, all of whom are working tirelessly to ensure people impacted by floods receive the essential items and services they need.

Thank you to our generous supporters Coles, DECJUBA Foundation, IMA, Melbourne Racing Club Foundation, Tabcorp, The a2 Milk Company, TOYOTA Australia and Victoria Racing Club Limited, who have made donations of \$50,000 or more to GIVIT (as at 11 April 2023) to assist people in Victoria impacted by flooding.

GIVIT's impact in flood-impacted communities is made possible thanks to our National Disaster and Emergency Partner, IAG, and the ongoing support of corporate partners Hanes Brands Australasia, Golding, Road Boss Rally and The Star Entertainment Group. GIVIT's recovery work is possible thanks to our partnership with the Victorian Government.



Thank you for making a difference

# GIVIT



Victoria Flooding | Image credit: AAP



[GIVIT.ORG.AU](http://GIVIT.ORG.AU)

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